

# CTAXI VISION & STRATEGY DOCUMENT



---

## 1. Introduction

---

### 2. The CTaxi Business

#### Who We Are:

CTaxi is a live, revenue-generating taxi company operating in Lebanon, with a history of service to humanitarian and institutional partners. Specific details about these partnerships can be shared in private meetings with serious cofounder candidates. We have a functional app, verified drivers, and a trained call center team.

#### Where We're Going:

- **Strengthen operations in Beirut**
- **Expand MENA region**
- **Develop branded hubs, city partnerships, and airport services**

---

### 3. Digital Payment Vision

We've already integrated **Binance Pay**, and we plan to expand with:

- **A built-in Bitcoin wallet** (optional for users)
- **Stablecoin sub-wallets**
- **Loyalty and promo features through crypto**

*This is not a token sale. It's a transportation business — with modern digital tools.*

---

## 4. Supporting Bitcoin

While our founder personally supports Bitcoin and its potential, this is **not a requirement for investors**. We welcome cofounders who are aligned with our broader goal: **building a scalable, efficient, and forward-thinking transportation platform**.

---

## 5. Cofounder Role & Structure

We're offering **49% equity** in the registered company to a strategic cofounder. Once funding is secured, the following will be developed within a few months:

- ✓ **10 fully licensed vehicles**
- ✓ **Office setup, tech team, and operations staff**
- ✓ **Legal structure and compliance**
- ✓ **Marketing and branding rollout**

💰 **15% of funds are allocated to the founder.**

Ownership will be formalized: **51% founder / 49% cofounder.**

---

## 6. Submit Your Proposal

If you're interested in becoming a cofounder or strategic partner, please send a **thoughtful proposal** including:

- 📌 **Who you are and your background**
- 📌 **Why you're interested in CTaxi**
- 📌 **What investment you're willing to bring**
- 📌 **What value you bring beyond funding**
- 📌 **How you envision your role in the future of the company**

✉️ Proposals can be submitted by **email** or through a **private discussion**.

---

## 7. Contact

✉ Email: [support@ctaxi.io](mailto:support@ctaxi.io)

📞 Telegram / WhatsApp: +961 71 114 884

🌐 Website: <https://ctaxi.io>

---

## 8. A Note from the Founder

CTaxi was never built to chase hype or short-term trends. It started in **2017** with a simple goal: to **build a sustainable, people-first transportation business** — and to **support Bitcoin as a tool for financial independence**.

*This isn't just about taxis. It's about creating smarter, more transparent mobility systems — in a region where innovation often comes with challenges.*

We're looking for a cofounder who **believes in this mission** and is **ready to help us grow** — financially and strategically.

📌 This document outlines a **partnership opportunity** in a live business with traction, transparency, and ambition. We welcome **meaningful conversations with aligned individuals**.